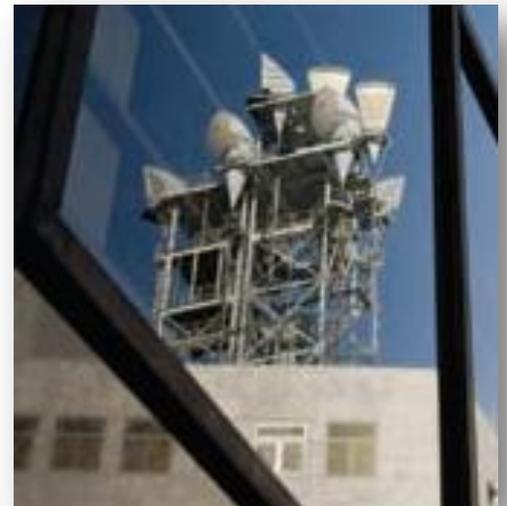**Bringing Ideas to Reality**
Case Studies

SUCCESS OF SUPERDOME COMPUTER AT TELECOM SECTOR

About the Customer

The company is the leading telecommunications group in Russia, Eastern Europe and Central Asia, offering mobile and fixed voice, broadband, pay TV as well as content and entertainment services in one of the world's fastest growing regions. Including its subsidiaries, as of December 31, 2009, the Group serviced over 102.4 million mobile subscribers in Russia, Ukraine, Uzbekistan, Turkmenistan, Armenia and Belarus, a region that boasts a total population of more than 230 million. The Group's fixed business, as of December 31, 2009, had a total of 7.5 million households passed, 1.3 million broadband Internet and 2.1 million pay-TV subscribers.

Objective:

- Reduce downtime, increase business application availability with less administrative complexity, cost and the time to manage IT infrastructure
- Deploying a resilient, secure and efficient IT infrastructure to achieve increased business agility and reduce maintenance costs
- Improved customer satisfaction by delivering new services faster
- Archiving Zero downtime from day one & faster processing, lower costs

An Indian Telecom services provider runs their entire mission critical applications on HP Superdome Servers at their NOIDA Data Center meeting 21st century demand.

"**HP Integrity Superdome is a highly scalable platform for mission-critical Workloads** "

Solution at a Glance

Primary Applications

Tele-Compass – Telecom Application

Customer Relation Management & DB

HP Software

HP-UX 11i v3
HP Integrity Virtual Machine
HP Systems Insight Manager
HP Operations
Services from HP

HP –Hardware

HP Integrity Superdome with 16 Nos. of Itanium® Processor 9100 series, providing 32 cores of compute power.

HP P9500 Storage with HP Storage works P9000 Software

I.T. Improvements

* Improved IT system availability for internal users
* Higher data center space efficiency
* Reduced compliance risks
* Considerable reduction of labor costs for deploying new IT services
* Decreased cost of IT ownership
* Enabled 100% achievement of service commitments

Services from HP & Targus

* Targus Consultation services
* HP Proactive service 24
* HP implementation support

Business Outcome

Enhancement of the Telecom operational efficiency integration of the best applications using the best infrastructure elements, which enables the Telecom not only to keep pace with the current tasks but to be well prepared to meet the growing needs of evolving business

With Targus
There is, always a solution